



arise
awake
achieve ►



Bus facility



Open access library



Elite conference room



Training program

SKSITS

(Approved by AICTE New Delhi, Affiliated to RGPV & DAVV, Recognized by DTE Govt. of M.P.)

Corp. Off.: 88-111, Bank Colony, (Star Public School) Annapurna Road, Indore
Phone : 0731-4086441

Campus : Rau, Near IIM Pithampur By Pass Road,
Indore. Phone : 0731-4274734, 4253000 Website : www.sksits.com



An ISO 9001: 2008
Certified Institute

ज्ञानार्थ प्रवेश, सेवार्थ गमन

SHIV KUMAR SINGH INSTITUTE OF TECHNOLOGY & SCIENCE

A unique college flourishing under the Leadership of
Internationally recognized Professional Engineer
Group Director Dr. G.D. Gidwani

SKS Group of Institutions

- ▶ Shiv Kumar Singh Institute of Technology and Science
- ▶ Star Public School
- ▶ Shiv Kumar Singh College of Professional Studies and Research
- ▶ Shiv Kumar Singh Institute of Pharmacy*

Our Mentor's



Chairperson

Mrs. Chanda Sisodia

Ex. Chairman

*M.P. State Social Welfare Board
(Cabinet Minister Rank)*



Secretary

Mr. Sharad Singh

Educationalist



Director

Mr. Manish Singh



Group Director

Dr. G.D. Gidwani

*Ex. , Director MSME, Group of India, M.E. (IEM),
DBM, FIF, FIV, MICA, C. Engg., P. Engg., Ph.D*

MBA

2 year Full Time Programme. Admission open for students with $\geq 50\%$ marks in Graduation.

($\geq 40\%$ and above for OBC, SC, ST candidates)

BE

- ▶ Computer Science
- ▶ Electronics and Electrical
- ▶ Information Technology
- ▶ Civil Engineering
- ▶ Electronics and Communications
- ▶ Mechanical (in process)

Come and join us to become a better professional and excel in career. Call us for assistance, registration and see your dreams come true.

Unique Education at SKSITS

Best facilities and infrastructure

- ▶ Promoted by trustworthy, respected and experienced education group
- ▶ Best placements & job assistance
- ▶ Laurels achieved in the very 1st year with college toppers securing more than 75% marks.
- ▶ State-of-the-art laboratories and library
- ▶ Best Location near IIM Rau-Pithampur Road
- ▶ Equipped with all facilities.

Shiv Kumar Singh College of Professional Studies

A Professional college offering BBA, BCA and B.Com, B.Ed., D.Ed courses with Indore's best infrastructure, faculties and Institute - Industry Interface.

Star Public School

Star Public School has achieved various milestones in its journey of 3 decades. Being one of the Indore's most renowned CBSE affiliated schools, this school is known for educational excellence at primary, middle and secondary level.

**We not only just teach but also make
world class management professionals**



Facilities

- ▶ Library with over 8000 books and journals
- ▶ Ultra modern laboratories • e-library • Wi-Fi Zone
- ▶ Amphitheater • Auditorium • Audio-Visual classrooms
- ▶ Enrichment Centre • Hostel • Transport facility • Canteen
- ▶ Industry visit right from 1st Semester • Industry-Institute Interaction (I³)

Eager to receive you at MBA Block



An MBA class



**Management of SKSITS with The Chief Guest
of SANSKRITI-09 Raja Saheb Er. Digvijay Singh
as on 23rd Dec. 2009**



**MBA team Awarded for product innovation at
IMI Carnival in Nov. 2009**

Our Mission

To impart quality Technical Education to meet the technological advances and industrial requirements matching with the constantly changing global standards.

Our Vision

To become a role model institution for higher learning.

Make a positive difference for society through education.

Be a centre of excellence in education in emerging technologies in tandem with industry and industry trends.

To build world class research capabilities and broaden students' horizons beyond classroom education.

Nurture talent & entrepreneurship and enable over all personality development in students.

Our Belief

In engaging and interacting productively with world around us.

In breaking new grounds by challenging conventional thinking.

In progress through partnership.

We Value

- ▶ Creativity and innovation
- ▶ Independent thought
- ▶ Integrity
- ▶ Energy
- ▶ Perseverance

Eligibility

- ▶ **General category:** Minimum 50% marks in Graduation (B.Sc., B.E., B.A., B.Com., B.B.A. or B. Pharma)
- ▶ **SC/ST/OBC category:** Minimum 40 % marks in Graduation (B.Sc., B.E., B.A., B.Com., B.B.A. or B. Pharma) in English Medium
- ▶ The entire process of admission has been made Online since 2009 and all information and dates are available from time to time with deadlines mentioned on the internet at MPONLINE website.



MBA Student being Awarded
By Er. Digvijay Singh Ji During Sanskriti-09

- ▶ communication labs, data bases, & well stocked library with reputed International & National Journals
- ▶ SKSITS is well known for its excellent technology & guaranteed high quality management education
- ▶ Committed, dedicated and result oriented faculty members with vast industry experience
- ▶ E-education system bringing the best practices from India and abroad
- ▶ Semester system strictly followed as per D.A.V.V., state-owned Indore university
- ▶ Exceptional infrastructure, hostels, serene ambience to pursue learning, smart classrooms
- ▶ Ample exposure to industry internship
- ▶ Excellent placement initiatives and assistance – built on the strong foundation of Industry Institute Interface (I³)



Internationally recognized Professional Engineer,
Group Director, Dr. G.D. Gidwani



Knowledge disseminators
Our Faculty Members

Every student after graduation (i.e. B.E., B.Sc., B.Com., B.Pharma, B.A., B.B.A. etc) **looks forward to a goal & career in life**

- ▶ But it is like becoming a MBBS Doctor or a Gen. Physician or Radiologist. The age of today demands specialisation in the fields like Cardiology, Gynecology, Urology, Dentistry, Surgery etc.
- ▶ Similarly a Two-Year specialisation Post Graduate Course called MASTERS IN BUSINESS ADMINISTRATION (M.B.A.) at S.K.S.I.T.S. INDORE help a graduate to identify his potential and become prepared for the Industry or Business or Job in a good Multi-National Company [MNC]
- ▶ The career opportunities actually strike on becoming polished after doing Core M.B.A. at SKSITS.

Admission Process in MBA

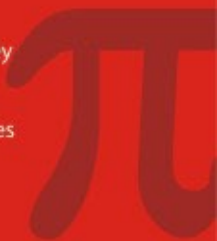
- ▶ MBA is a Full Time, Regular 2-Year (4 semester) programme
- ▶ Our MBA programme is approved by AICTE, Certified by ISO 9000-2008 and affiliated to Devi Ahilya Vishwa Vidyalaya (D.A.V.V.), state owned Indore University
- ▶ The First batch was enrolled in May 2009, immediately after getting sanction of 60 seats
- ▶ Since 2009 DAVV has converted the admission process into online Computerised process, through the portal called MP ONLINE
- ▶ The name of website is www.mponline.gov.in
- ▶ The student is required to apply through the computer having internet connection

SKSITS Management recognising the talent of an MBA student



The infrastructure speaks of the devotion of the management

- ▶ MBA education makes the candidate **ACCEPTABLE** to the Industry/Commercial Organisation/ Entrepreneurial Business or a Professional Govt. Employee
- ▶ The 2-Year M.B.A. focuses on two main aspects :
 - ▶ (i) The 1st Year (divided in two semesters of 6 months duration each introduces the graduate to all the aspects of working in an organisation and gives him/her an opportunity to identify his individual professional choice/liking for a particular field and brings out the hidden talent.
 - ▶ (ii) The 2nd Year (two semesters) offers specialisation courses apart from offering overall Personality Development & Presentation skills.
- ▶ Career Opportunities after doing M.B.A. emerge at this specialisation stage
- ▶ MBA Full Time 2 Year, AICTE approved, ISO 9001-2008 certified and D.A.V.V. affiliated SHIV KUMAR SINGH INSTITUTE OF TECHNOLOGY & SCIENCE, Opp. IIM Rau-Pitampur Road, INDORE [M.P.] offers specialisation in Five specific MAJOR & MINOR GROUPS SPECIALISATIONS.
- ▶ Or from Authorised kiosks of MP ONLINE, where form filling and admission process is implemented. Our college SKSITS is also a kiosk to help students save their time, money and efforts, one they have decided to join SKSITS.
- ▶ The fees structure of Our collage is exactly in compliance with A.F.R.C. [Admission & Fees Regulatory Committee Bhopal]



MBA [Marketing] Offers Career Opportunities in

- ▶ Decent Marketing jobs & assignment at established retail outlet, multiplex and MNCS
- ▶ Marketing of Industrial/Consumables/Capital Goods/Consumer Durables to and From Industries & Distributors

MBA [Finance] Offers Career Opportunities in

- ▶ BANKING - Private and Nationalised, Multi National Banks, RBI
- ▶ FINANCE - Finance, Mutual funds, Securities, Bonds companies
- ▶ STOCK BROKING : Organisations related to Share Market, NSE/BSE/Int'l Stock Exchanges
- ▶ INSURANCE - Life and General Insurance organisations in Pvt. & Govt. sectors.
- ▶ Finances/Accounts & money matters which are extremely important to any organisation.

MBA [Human Resources] Offers career Opportunities in

- ▶ As TPOs (Training & Placement Officers) in Educational Institutes
- ▶ Industrial Relations/ Human Resources Department of a MNC or large organisations
- ▶ Personnel department of any Enterprise
- ▶ Looking after welfare of employees, their selection, training, promotions of employees
- ▶ Working as Govt. Liason/ Public Relations Officer & even prepare for IAS or other administrative posts.

MBA [Information Technology] offers career Opportunities in

- ▶ Careers in Computers, Software & Hardware
- ▶ Software Programming/ Outsourcing Companies
- ▶ I.T. related activities in Marketing, Finance, Human Resources Department & Production/ Operations, R & D Departments of Large Organisations

MBA [Production/Operations] Offers Career Opportunities in

- ▶ Manufacturing Organisations like Automobiles, Pharmaceuticals, Textile Mills, Pumps, White Goods, Cement, Coal, Thermal Power Stations, Paper, Agro-based Industries etc.
- ▶ Various Back office operations of Financial & Marketing Organisations
- ▶ Logistics & Supply Chain Companies.
- You can opt for working with Production & Operations Managements skills in :*
- ▶ Estimation, costing & Planning Dept.
- ▶ Quality Control/Assurance Dept.
- ▶ Production and Assembly Line Dept.
- ▶ Maintenance and Utilities Dept.
- ▶ Purchase, Supply Chain, Materials Dept.
- ▶ IN- & Out- bound Stores/Warehouses/Inventory Control Dept.
- ▶ Research & Development & Design Dept.

Special Feature's of MBA Programme at SKSITS

- ▶ Focusing on real life case study teaching methodology
- ▶ Business games
- ▶ Simulation exercises
- ▶ Role-play activities
- ▶ Personal and professional skill development program (PPSP)
- ▶ Foreign Language department
- ▶ Regular attendance compulsory
- ▶ Expert guest lectures from corporate
- ▶ Stress and approach of teaching - methodology through power point presentation
- ▶ Regular mode of group discussion process
- ▶ Regular process of brain storming session
- ▶ Students participation through corporate resource center (CRC) team
- ▶ Stress on verbal communication through rigorous presentation skill

Industry Institute Interface-A Unique Concept

- ▶ The subject faculties have industry and teaching experience. Hence a practical application-oriented approach to all subjects is assured.
- ▶ The HOD has been with the industry for the past 27 years with 15 years of teaching experience
- ▶ The Principal Director has been ex-Director, Small Scale Industries, Govt. of India and has over 46 years of experience with industry and of academic experience.
- ▶ In the very 1 semester of commencement of course our students were taken for Visit to TWO industries for practical exposure
- ▶ In November 2009 a Memorandum of Understanding (M.O.U.) was signed between SKSITS and M/s WIPRO INFOTECH LTD., which has opened new Vistas in employment opportunities.
- ▶ Full assistance will be provided to capable candidates for Placement in various industries apart from industry visits in each semester and offers for summer training.



At the occasion of MOU Shining ceremony

